

DATE: March 10, 2009

TO: The Coaches, Athletic Directors and Booster Clubs of the Sunset League Men's and Women's Swimming

FROM: GALEN DIAZ, Esperanza High School Swim Coach and PAT O'CONNOR, Esperanza Aquatics Booster President

SUBJECT: 2009 Sunset League Swimming Preliminaries and Finals

Esperanza High School is hosting the Sunset League Prelims and Finals May 5-8, 2009 at Newport Harbor High School. This event will showcase the aquatics athletes from the six schools that make up the Sunset League. It is our goal as the host school to ensure that this event provides a worthy venue for these swimmers. We want to thank Coach Jason Lynch and all those at Newport Harbor High School for allowing us the use of their facility.

We are proud to announce that TYR has offered to provide sponsorship for this event. A representative from TYR will be contacting coaches prior to the start.

The attached Coaches Packet contains information necessary for success. It includes the following:

1. Basic League Finals Information
2. Program and Sponsorship Information
3. Request for Timing Coordinator
4. Request for Athlete photos and rosters

The complete Coaches packet will be available on-line at www.esperanzaaquatics.com

1. BASIC LEAGUE FINALS INFORMATION

HOST: Esperanza High School

PARTICIPATING TEAMS: Edison, Esperanza, Fountain Valley, Los Alamitos, Marina, and Newport Harbor High Schools.

LOCATION: Newport Harbor High School Pool
600 Irvine Avenue, Newport, CA 92663

RULES: USA/NISCA Swimming rules will govern.

FACILITY: 25-yard, 8-lane Newport Harbor High School Pool.

SWIMMING DATES AND TIMES:

Level	Tuesday, May 5	Wednesday, May 6	Thursday, May 7	Friday, May 8
Freshmen/ Sophomores	Men & Women – Preliminaries		Men & Women – Finals	
JV	Women (only) – Preliminaries	Men’s (only) – Preliminaries	Women (only) – Finals	Men’s (only) – Finals
Varsity		Men & Women – Preliminaries		Men & Women – Finals

May 5 (Tuesday) & May 6 (Wednesday): 12:30 warm up; 2:00 p.m.– 6 p.m.

May 7 (Thursday) & May 8 (Friday): 1:30 pm, 3:00 p.m.–6 p.m.

AWARDS: Awards will be given for 1st – 3rd place in each final event.

NOTE: Individual medals will no longer be awarded after each race, but will be available for pick-up by Coaches at the awards table located inside the Participant’s Entrance/Exit. Coaches will be required to sign for their athlete’s medals when they pick them up.

FOOD AND DRINK: Full concessions will be available.

SPECTATORS: General admission charge for adults will be \$5.00. High school students with an ASB card or other student ID are \$1.00. Children under 12 are \$2.00.

PARKING: There is a student parking lot adjacent to the pool but space is limited. Additional parking is available at the 15th Street Lot. Remember school will be in session.

MEET MANAGEMENT: Meet Director will be Brent Siemsen and the Meet Manager will be Terry Merlihan. Please direct any questions to Terry Merlihan at 714-504-8539 or themerlihan5@att.net

LANE ASSIGNMENTS

Lanes 1–8 will be used in the prelims and finals. Lane assignment sheets will be available for school personnel and spectators at the meets.

2. PROGRAM AND SPONSORSHIP INFORMATION

It is our mission to provide the best possible experience for all swimmers and their fans. In keeping with this, we are offering an opportunity to participate in both the 2009 Sunset League Finals Program and Event Sponsorships. Each swim team, booster club, related business, parent or swimmer is invited to participate.

We are hoping that this program will become a keepsake for all those attending. The program will consist of color covers and both color and black/white pages. A variety of ad sizes are available, from business card to full page size, all at very reasonable prices.

Booster Clubs can purchase a Full Color Page for a team picture as well as a Full Page in B/W for rosters at a discounted cost of \$250.

Additional space may also be purchased for swimmer biographies, records, histories, etc.

Family members and other individuals can purchase space for personal wishes, pictures, thank you's, etc.

Merchants and businesses are welcome to purchase space for advertising.

The programs will be sold all four days of the event. Inserts for the Final heat will be sold on the last two days.

PROGRAM RATES ARE AS FOLLOWS:

	B/W	Color (B/W must be in .tff or .pdf format)
Full Page	\$125	\$200
½ Page	\$75	\$125
¼ Page	\$50	\$75
Business Card	\$30	\$50
Back Cover		\$500
Inside Front Cover		\$300
Inside Back Cover		\$300

EVENT SPONSORSHIPS

Each of the 64 Preliminary events and the 64 Final events are available to sponsor. An announcement of the Sponsor name will be made over the Public Address system by the meet announcer. In addition, the sponsor's name will be displayed on the scoreboard and they will be acknowledged on the Heat Sheet inserts at the description of their sponsored event. Prices for these sponsorships are as follows:

Prelim Events \$15

Final Events \$30

All checks are to be made payable to Esperanza Aquatics.

In order to prepare the Programs, we must receive your sponsorship, program, and photo materials no later than **MONDAY, APRIL 13, 2009**.

Any and all questions regarding the Program and Sponsorships are to be directed to:

Nadine Elwood-Miranda, Program and Sponsorship Chair, at dino718@aol.com

Information may be mailed to:

Esperanza Aquatics
ATTENTION: Nadine Elwood
1830 N. Kellogg Drive
Anaheim, CA. 92807

3. REQUEST FOR TIMING COORDINATOR

Each day of the competition the participating schools will be expected to fill four (4) timing chairs. To facilitate this process, we are requesting that each school assign a Timing Coordinator.

The Timing Coordinator will be responsible for ensuring that the all four (4) timers are in their chairs for each event. This person will interact with Esperanza's Meet Timing Coordinator.

Please provide the following information regarding this position:

NAME: _____

CELL PHONE NUMBER: _____

This information should be submitted no later than April 13, 2009 to:

Esperanza Aquatics c/o Carol Bauer at bauer.michael@sbcglobal.net

4. REQUEST FOR ATHLETE PHOTOS AND ROSTERS

The Newport Harbor High School's scoreboard has the capabilities of displaying graphics and images similar to a Professional arena. We have arranged for Colorado Timing Systems to place winning athlete's photographs on the scoreboard after their win.

For your swimmers to be included in this, we are requesting that each school submit a CD with head shots of each athlete. Please label each photograph with the swimmer's name in the following form:

Last Name, First Name – School, Level

i.e.



Smith, John – Esperanza, Varsity

Athlete roster request

Please submit rosters of all Swimmers competing at League finals.

These photographs and rosters need to be submitted **NO LATER THAN APRIL 13, 2009** to the following address:

ESPERANZA AQUATICS
c/o Carol Bauer
27890 Tamara Drive
Yorba Linda, CA. 92887

Rosters may be submitted by email to bauer.michael@sbcglobal.net

Any questions or problems please contact: **Carol Bauer**

Email: bauer.michael@sbcglobal.net
Phone: 714-692-5406